

art / 2 AESTHETICS

passion fuelled by photography - dentistry inspired by art



What is it?

Art2Aesthetics is a new series of unique training programs designed to help practitioners discover and utilise the art within dentistry. Courses with a strong majority of hands on will be supplemented with concise and relevant theory to ensure your investment is worthwhile. A focus on useful tips and tricks and highly visual case based learning will ensure you hopefully come away inspired with an open mind and the skills you need to take your dentistry to the next level...

There are 3 main pillars that make up A2A. Focus, a one day dental photography course is designed to train the beginner and intermediate on how to produce standardised and consistent photography as well as the artistic and creative use of light and accessories to produce unbelievable images. Blueprint explores the use of ceramic in dentistry and how to best prescribe to produce truly lifelike restorations. A unique 1 day hands on component will train you like a technician to highlight the amazing possibilities but also the limitations of the materials we use. Impression taking practicals will ensure you are knowledgeable in using the correct impression for the task at hand and combined with photographic training on focus there is no reason not to produce fantastic ceramic restorations! Fancy going direct? Sculpt provides 2 whole days of anterior and posterior hands on training using lifelike multi shaded typodonts and refined composite sculpting kits and brushes. This one is not to be missed!

f:  C U S

B L U
E P R
I N T

SCULPT


Evolve

The 3 main pillars of A2A are synonymous with one another and promote transference of skills and ideas amongst units. Evolve brings everything together and offers something that has never been done before. Evolve is a day course that gives you the skills you need to boost your career forward using ingenious techniques using everyday software and resources. Learn how to put together a unique CV, logo and website and supplement this with a presentable portfolio. Use your products of the 3 pillars to produce marketing material, consent forms, patient information leaflets and booklets to an industry standard but with no cost but printing. Evolve represents the epitome of creativity and is recommend for those wanting to build a portfolio or transition to private practice, those tasked with assignments for postgraduate qualifications and even the pioneering practice principal who wishes to independently enhance their practice profile and image...



Minesh

The team...

Minesh graduated with honours from Barts & the London school of Medicine & Dentistry in 2009. He went on to complete a Masters in Aesthetic Dentistry in 2013 from Kings College London followed by his first clinical publication. He was awarded Best Young Dentist in 2016. He also completed a 1 year PGC course on the placement and restoration of dental implants and has been involved in implant dentistry for 4 years now. Recently Minesh has completed a one year PGC in Periodontology. He now returns to Kings College London to mentor on the Aesthetics MSc and he also teaches a postgraduate anterior and posterior composite masterclass at the renowned Londec facility. Minesh believes that clinical art and precision are a product of good photography and utilising this tool can help any practitioner grow in skill as well as boost job satisfaction and supplement career development. To observe real-life clinical cases explored through dental photography please follow Minesh on his Facebook and Instagram accounts below...



Minesh Patel Dentistry



mineshpatel_dentistry



Spotify search "f:ocus"



Rhodri

The team...

Rhodri graduated with honours from Cardiff University. Shortly after this he was awarded the British Society of Prosthodontics Heraeus Kulzer Prize for his research on tooth wear and selected by Dentistry magazine as a 'Leader of the Future'. Undeniably committed to his career, Rhodri believes it is also his background as an artist that has spurred on his love of aesthetic dentistry. As a landscape painter, his eye for colour and composition transfers from the canvas into his dental work, recreating the natural landscapes of the mouth. He takes a minimally invasive, intuitive approach, creating life like restorations and contouring uncontrived smiles. Rhodri lectures and teaches internationally on the subject of aesthetics, holding hands on training days, presenting at conferences and publishing articles in leading dental magazines. In conjunction with Thrive Bioaesthetics, Rhodri is the instructor for a worldwide online composite course. He believes every clinician has a natural creative ability inside of them and enjoys nothing more than helping to ignite it. Follow Rhodri on his Facebook and Instagram accounts below...



Dr Rhodri Thomas



drrhodrithomas



f:  C U S

CLINICAL DENTAL PHOTOGRAPHY : TRAINING FOR THE BEGINNER AND INTERMEDIATE



F:OCUS - A revolutionary new hands on training program designed to equip the general and specialist practitioner with the knowledge and skills they need to implement an excellent standard of photography into clinical practice. This course will aim to help develop your understanding of key concepts in photography such as equipment, settings and lighting as well as improve consistency and creativity. A unique hands on opportunity will allow you to practice standardised photography as well as experiment with modern accessories and advanced lighting concepts in a relaxed and open environment. Sign up to F:OCUS and develop a passion fuelled by photography. Improve your clinical skills and build a portfolio. Boost your marketing potential and create an online presence. Communicate better with your patients and achieve superior outcomes. But most importantly, enjoy it!

SCULPT



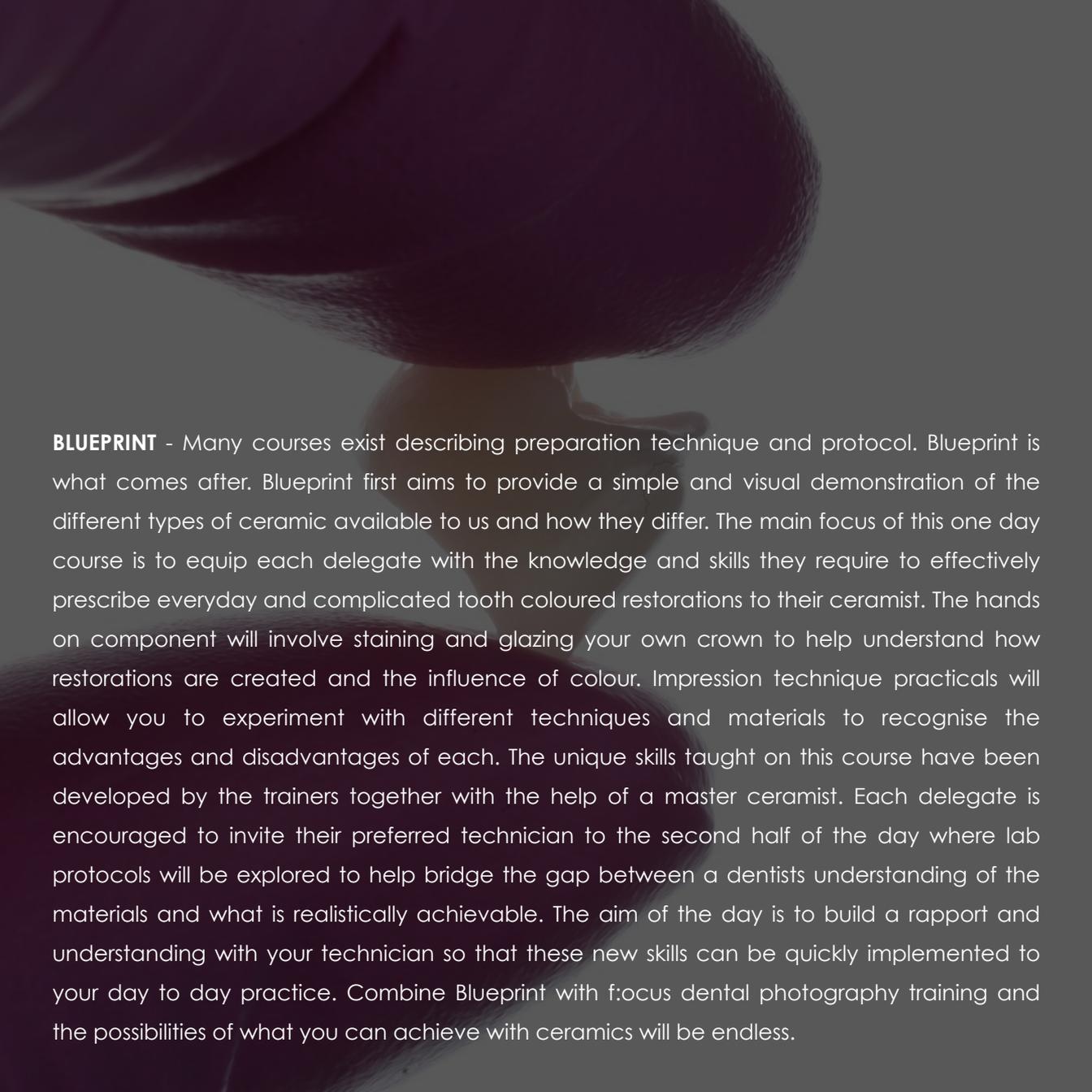
anterior & posterior resin : discover the art behind the placement

A hand in a white glove is shown holding several dental tools and tubes of composite material. The tubes are labeled 'Trans Opal' and 'Direct'. The background is a dark, blurred image of a person's hands working on a dental model.

SCULPT - A 2 day hands on anterior and posterior course like no other. Sculpt has been designed with a strong focus on hands on training with highly visual case based learning. Delegates will be taught all the modern composite techniques with a non bias insight into different composite systems available and the advantages and disadvantages of each. What makes sculpt unique is the the artistic insight that Rhodri and Minesh have implemented into their individual techniques to create truly lifelike restorations case after case. Both use these materials and techniques on a day to day basis and understand what true practice life involves. For those searching for more efficient options, unique protocols will be offered to allow practitioners to produce attractive restorations in a reasonable time frame. Specialised biomimetic typodonts have been sourced that match the varying opacities and translucency of natural teeth allowing you to practice and perfect invisible resin artistry. Each delegate will have the opportunity to experiment with specialised composite sculpting kits, pads and brushes, polishers etc as well as benefiting from 2 trainers to provide highly attentive, personalised and bespoke training over the 2 days.

B L U
E P R
I N T

BECOME THE ARCHITECT : CREATE YOUR VISION

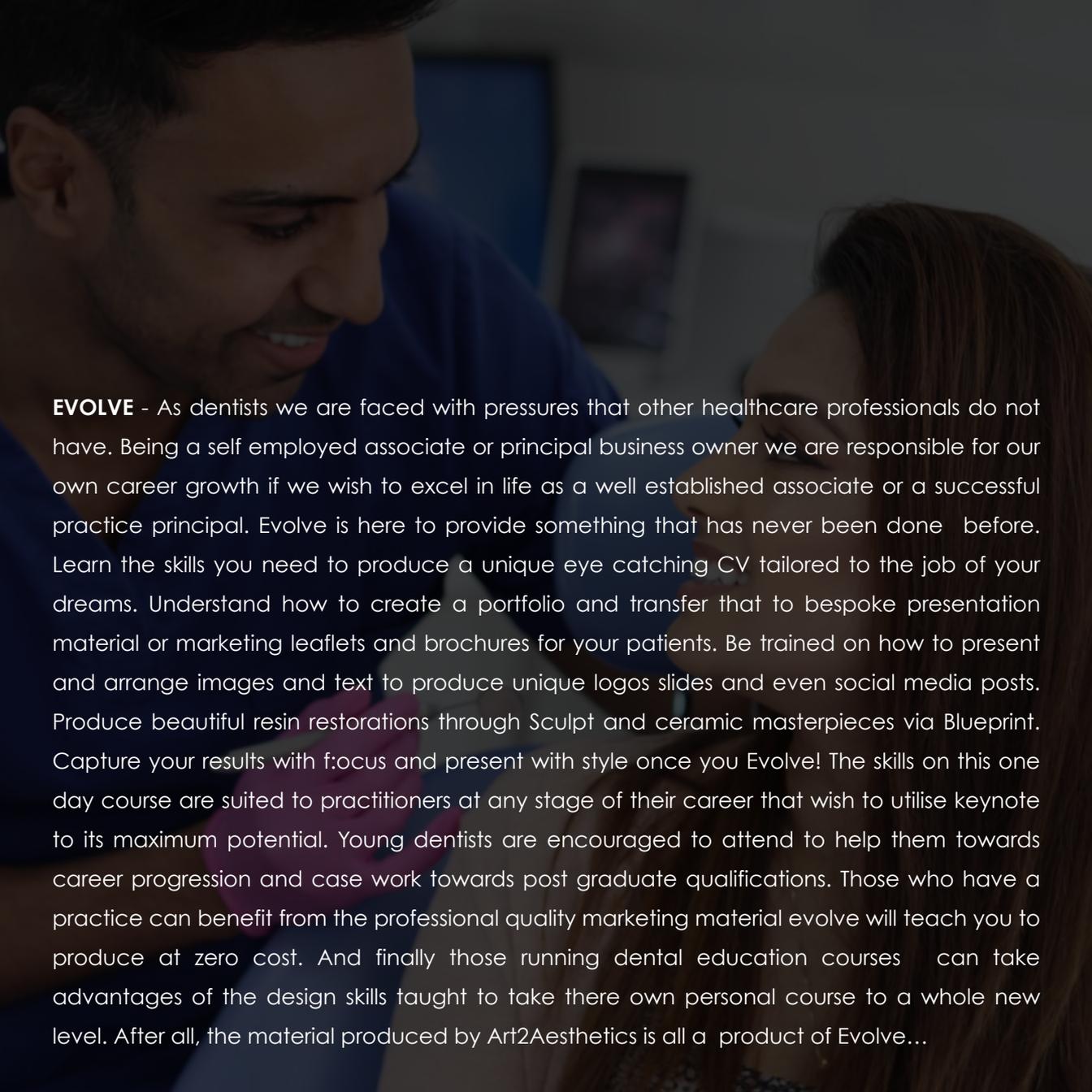


BLUEPRINT - Many courses exist describing preparation technique and protocol. Blueprint is what comes after. Blueprint first aims to provide a simple and visual demonstration of the different types of ceramic available to us and how they differ. The main focus of this one day course is to equip each delegate with the knowledge and skills they require to effectively prescribe everyday and complicated tooth coloured restorations to their ceramist. The hands on component will involve staining and glazing your own crown to help understand how restorations are created and the influence of colour. Impression technique practicals will allow you to experiment with different techniques and materials to recognise the advantages and disadvantages of each. The unique skills taught on this course have been developed by the trainers together with the help of a master ceramist. Each delegate is encouraged to invite their preferred technician to the second half of the day where lab protocols will be explored to help bridge the gap between a dentists understanding of the materials and what is realistically achievable. The aim of the day is to build a rapport and understanding with your technician so that these new skills can be quickly implemented to your day to day practice. Combine Blueprint with f:ocus dental photography training and the possibilities of what you can achieve with ceramics will be endless.

Evolve

build your portfolio evolve your career





EVOLVE - As dentists we are faced with pressures that other healthcare professionals do not have. Being a self employed associate or principal business owner we are responsible for our own career growth if we wish to excel in life as a well established associate or a successful practice principal. Evolve is here to provide something that has never been done before. Learn the skills you need to produce a unique eye catching CV tailored to the job of your dreams. Understand how to create a portfolio and transfer that to bespoke presentation material or marketing leaflets and brochures for your patients. Be trained on how to present and arrange images and text to produce unique logos slides and even social media posts. Produce beautiful resin restorations through Sculpt and ceramic masterpieces via Blueprint. Capture your results with f:ocus and present with style once you Evolve! The skills on this one day course are suited to practitioners at any stage of their career that wish to utilise keynote to its maximum potential. Young dentists are encouraged to attend to help them towards career progression and case work towards post graduate qualifications. Those who have a practice can benefit from the professional quality marketing material evolve will teach you to produce at zero cost. And finally those running dental education courses can take advantages of the design skills taught to take there own personal course to a whole new level. After all, the material produced by Art2Aesthetics is all a product of Evolve...

